



Take the Plunge !



..In the right direction!

## Cash-Flow & Funds

"IT IS NEVER A GOOD TIME TO START A BUSINESS"

BUT – 4.7 million UK businesses might disagree.

There are 2.1 million VAT registered (£75K+) UK firms (2010).  
The EC counts 4,783,285 UK enterprises – incl. small non-VAT firms.

The first law of business is to generate revenues and cash-flow. The second law is to ensure positive cash-flow. The third law is to make a trading profit. The fourth law is knowing when, why and how to quit.

70% of all OECD Start-Ups go bust in the first 2 years. HMRC, the UK taxman, winds-up more firms than any other agency or bank. Famously, in the early days of Virgin Records, Richard Branson's mother mortgaged her house to pay a potentially fatal £60K Purchase Tax bill for her son. It was a spectacularly good investment.

Inward Cash-Flow has many possible sources, including Sales, Sale-contract financing, Grants, Capital-Shares-Stock, Joint-Ventures, Loans, Bank Overdrafts, [SFLG – EFG Loans](#), Re-Financing Assets, Tax-Refunds, Sales-Credit-Control, Personal Loans, Credit-Cards, the children's money box and mother's house.

About 400,000 UK firms start and a similar number stop each year. In contrast to the average, more than 60% of new-starts on [University-Linked Science Parks](#) do not fail.  
**Good management, good advice and intelligent effort and planning does work.**

The basic essential for all businesses is doing the arithmetic and financial forecasts – no matter how dark the future seems. No business can afford not to plan – daily, weekly and monthly. We check clients existing Cash-Flow-Forecasts – or write new ones.

Led by our clients, and equipped with credible, sensible Business-Plans, we have promoted hundreds of businesses to [Venture Capitalists](#), Banks, Grant Bodies and Financiers – and succeeded in most cases (90%+) in raising new funds. It is never easy, but usually possible.

**We help clients to be one of the 4.7 million well established firms.**