

## NOEL HODSON – BUSINESS ADVICE

# 12 hours of professional business analyses, solutions, forecasts and action plans for your success

#### Together, we will work to resolve your commercial problems

Self-Employment for job-seekers, patents & inventions, start-up, creditors, customers, licenses, tax and legal battles, exports-imports, advertising, websites, on-shore / off-shore, redundancy, self-employment, market changes, board-control, shareholders, finance, grants, team disputes, liquidation, selling-up, and business expansion.

For start-ups, SMEs and family firms I work with you privately, one-to-one, through three halfday meetings, for a fixed fee of £950\*. Jointly we analyse your business project, however small or large, to find ways through the commercial maze, red-tape and obstacles you are facing. Three meetings to produce a workable solution and direction! All our analyses, recommendations and conclusions are clearly recorded in writing. Meetings are spaced oneweek apart to allow time for thinking, forecasts and research. We meet from 9.30am at my home-office in Oxford. Long distance and overseas clients can Teleconference.

My discounted fixed fee service for SMEs is based on:

- > Three decades of experience
- > Advising in more than 5,000 cases with successful results
- Providing accurate business-forecasting
- Successfully starting, expanding, financing and managing my own enterprises through three major recessions.

Use my knowledge and experience to help you take action on practical ways forward for your business. My goal is to help you to achieve your vision fully.

If you wish, it helps me if you prepare a one-page outline of your business or idea.

Telephone me on 01865 760994 or email to: noel@noelhodson.com

#### Noel Hodson

\* Fixed Fee as at 1<sup>st</sup> Sept 2011.

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http://www.noelhodson.com/SW2000/Take-the-Plunge-Home.pdf

## **Take the Plunge!**

- - C 1980

## But reduce the risk

#### NOEL HODSON

RUNNER-UP IN THE 2008 ST ANDREWS PRIZE FOR THE ENVIRONMENT. INTERNATIONAL EXCELLENCE IN TELEWORK AWARD 2001 - ITAC WASHINGTON. FOUNDER - SW2000 TELEWORK STUDIES - LOW-CARBON COMMUTING 1988 - 2011. COORDINATOR OF EC LOW-CARBON TELEWORK TRANSPORT PROJECTS (1995-99). COORDINATOR OF THE FOODTUBES PROJECT FOR FREIGHT TRANSPORT - 2011. "THAT DISTINGUISHED FUTURIST, NOEL HODSON" THE TIMES & GUARDIAN 2007. CEO: OXFORD RESEARCH SCIENCE PARKS - PROPOSAL WITH WOLFSON COLLEGE 1980-90. CONSULTANT 1979-80 - FOUNDING THE THE SOUTHBANK TECHNOPARK. FOUNDER & CEO 1980-88 - HODSON & ASSOCIATES - BES - 38 UK OFFICES. FOUNDER & CEO 1970-80 - MCVEIGH HODSON BLACKSTONE FRANKS ACCOUNTANTS. MANAGING DIRECTOR - MALLALIEU CARS & MALLALIEU ENGINEERING 1977-80.

> PUBLICATIONS INVENTORS TO INVESTORS MAGAZINE (1980-88) THE ECONOMICS OF TELEWORK (BT 1990) THE ECONOMICS OF TELEWORK (BT 1992) TELEWORKING EXPLAINED (WILEY & SONS 1993)

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